

Obe: Tem 2º remmes.







































U Q n

XVIII ENCONTRO NACIONAL DE ENGENHARIA DE PRODUÇÃO IV CONGRESSO INTERNACIONAL DE ENGENHARIA INDUSTRIAL

Ø

DE 21 A 25 DE SETEMBRO DE 1998, NITERÓI - RIO DE JANEIRO, BRASIL

E562



Programa de Pós-; - UFSC - Campus : 476 - E-mail: PhD. Programa de Póss - UFSCCampus >: 476

ar as a consequence of abutes. Field work was solis in July 1997, taking cation is made in terms move to new dwellings. son behind the desire to ught mainly in terms of

Real Estate.

squisa a o desenho de imporâneos

Centro de Tecnologia, sala il, CEP: 97015-900 - E-mail: ta Schmidt, Dr. - PPGEPus/Camobi, Santa Maria, RS,

evance of the user's opinion cet research it is possible to ace or rejection, (that is the products. The results of this all identification user/product, c factor of their introduction of the life cycle and sales

alue Concepts.

ostra em le clientes

Pós-graduação em Engenharia sala 402 - 90040-020 - Porto br - (2)Márcia Elisa Echeveste la de Produção – UFRGS - Praça Alegre - RS

efinition of sample sizes to be sed method has seven phases he proper sample sizes to be

O PRODUTO

used in a particular research. It contemplates three different possibilities: (i) samples of same size for all the stratums; (ii) samples sizes that are proportional to the size of the populations of each stratum, and (iii) samples sizes that minimizes the loss due to misjudgment. The proposed method was applied in a research for client satisfaction in the chemical sector. The results where very effective.

Market Research, Quality, Client Satisfaction.

Metodologias de desenvolvimento de produtos: conhecimento e uso

(1) Antônio Domingues Brasil. - Fundação Universidade Do Rio Grande - Departamento de Materiais e Construção - Campus Carreiros - (96202-700) - Rio Grande - (2) Miguel Fiod Neto, Dr. Universidade Federal De Santa Catarina - EPS/ CTC - Campus Universitário - (88040-900) - Florianópolis

This is a study about knowledge and the use of methods for development of products, based on interviews with professionals from thirty medium and large firms within the states of Santa Catarina and Rio Grande do Sul, Brazil. The study reveals that the basic theoretical knowledge of the professionals is at the same level and almost always as poor as their knowledge of methodological aspects for the development of products. The procedures that guide their activities are predominantly informal an without any link with the models proposed by researchers.

Design methodology, product, knowledge.

Definição de critérios para o auxílo de seleção de sistemas PDM

(1) Rogerio Omokawa, Eng.- Departamento de Engenharia Mecânica - Escola de Engenharia de São Carlos - USP - Av. Dr. Carlos Botelho 1465 - CEP 13560-250 - São Carlos - SP - (2) Henrique Rozenfeld, Prof. Tít. Departamento de Engenharia Mecânica - Escola de Engenharia de São Carlos - USP - Av. Dr. Carlos Botelho 1465 - CEP 13560-250 - São Carlos - SP

The use of tools like CAD, CAM and CAPP increases the product's quality and decreases the development time, with less cost. However, some problems are originated by the use of these tools, like the great amount of produced information. One of the most important companies' challenges today is to manage these information and it is necessary that people can recover them when needed. The PDM (Product Data Management) systems have been used to manage these information, nevertheless in the past the full potential of this tool hadn't been used, mainly because the wrong choice of the system. The objective of this work is present some criteria to help in the PDM

f280101

ENGENHARIA DO PRODUTO

54

SYSNO 1010057 PROD 002548

ACERVO EESC

103

