

PROSPECTIVE STUDY TO PRODUCTION CHAIN IN HOUSING CONSTRUCTION IN BRAZIL

*Cardoso, L. R. A. Doctor professor
Abiko, A. K. Titular professor
Gonçalves, O. M. Associate professor*

This work presents the results of a pioneer study carried out in Brazil, on prospective to production chain in housing construction in the country. The work was performed by the Department of Civil Construction Engineering of Escola Politécnica da Universidade de São Paulo, and coordinated by the Development, Industry and Foreign Trade Ministry of Brazil. Its results will allow to guide development strategies of the production chain in the country for the next decade (up to 2013).

The text is structured in four parts: introduction, methodology, results and conclusions. In the first part, the aims, the justification, and a short project description are presented. In the second, the methodology of the work is presented, comprehending the production chain diagnosis and the use of the Delphi technique for the future prospective, which resulted in a questionnaire, sent to experts all over the country. In the third part, the results of the diagnosis and the questionnaire application are presented.

Finally, the main conclusions and recommendations are presented, which shall have great importance and visibility to the housing sector in the country, considering the innovative and strategic nature of the work.