

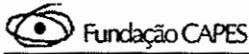
abstracts

eneqap... ▽ 98

A ENGENHARIA DE PRODUÇÃO E O FUTURO DO TRABALHO



Obs: Tem 2º resumos.



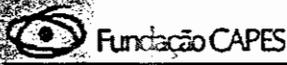
abstracts

XVIII ENCONTRO NACIONAL DE ENGENHARIA DE PRODUÇÃO
IV CONGRESSO INTERNACIONAL DE ENGENHARIA INDUSTRIAL

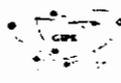
DE 21 A 25 DE SETEMBRO DE 1998, NITERÓI - RIO DE JANEIRO, BRASIL

856a

Patrocínio:



Apoio:



E.J. META CONSULTORIA



PREFEITURA DE NITERÓI

Fabricado por
SONOPRESS
Indústria Brasileira



Copyright

Direitos autorais de fotos cedidos pelos autores, editores e distribuidores.
Direitos autorais das fotos do MAC Niterói cedidas pelo fotógrafo Magno Mesquita.

CD-ROM fabricado pela Sonopress-Rimco Indústria e Comércio Fonográfica Ltda.
CGC 87.562.884/0001-49

© TEP/UFF. As informações contidas neste CD podem ser citadas desde que informada a fonte devidamente.

Encontro Nacional de Engenharia de Produção
ENEGEP 98 (18 : 1998 : Niterói, RJ)
Anais - Niterói: UFF, TEP, 1998.

1. CD-ROM; il.

2. Engenharia de Produção - Eventos

3. Universidade Federal Fluminense.

Departamento de Engenharia de Produção

CD 658.1

**se suas formas
de Blumenau**

**idade Regional de Blumenau,
 Blumenau - SC CEP 89010-971**
demanding consumers is
for existing problems and,
d adoption of new skills by
ided to check which major
nd larger enterprises in the
ges studied we can cite
otal quality and capacity to
zation, outsourcing as the
in their integration capacity,
ch for opportunities and
s. The result shows that
manageability in the target
was observed in all target
red so that changes should
could see that the changes
hose which relate to quality
environmental preservation
tion is due to the fact that
it to the external market's

reservation, Total

**to e as suas
S**

- Graduação em Engenharia
@eps.ufsc.br Laboratório de
: pinheiro@ccet.pucpr.br (2)
aduação em Engenharia de
mbox1.ufsc.br -
- PB (3) Lucinaldo dos Santos
Engenharia de Produção -
br - Superintendência de
s Souza - Programa de Pós-
EP/UFSC Departamento de
za@cce.ufsc.br (5) Marco
luação em Engenharia de
@eps.ufsc.br (6) Zaira

o the project of implantation
nta Catarina, Brazil. These
iC and UNISUL universities,
mic research to the social-

economic reality. The projects of the Nucleus will focus the Strategic Management of Knowledge area, particularly in the Competitive Intelligence field. The main purpose of this study is to develop an organizational model as a descriptive tool for future diagnosis. The model is an adaptation of a competitive and management research led by the MIT at the end of the eighties. The competitive models and structures are very close to the knowledge management studies, mainly in the strategic dimension. The model has five dimensions: structure, strategy, technology, management process, and individuals and their scripts. The environment was described by means of a socioeconomic and technological approach, which took in consideration the organizational culture. The organization is described in a knowledge-based approach to cope with a knowledge-based environment in the information era.
Knowledge, strategy, innovation.

**Transferência de tecnologia Universidade-
Empresa - a busca por mecanismos de
integração efetiva**

(1) **Mirella Prates Marchiori - Mestrado em Engenharia de Produção -
Escola de Engenharia de São Carlos/USP. Av. Dr. Carlos Botelho, 1465 -
CEP 13560-250 São Carlos - SP. e-mail: miprates@sc.usp.br** (2) **Alfredo
Colenci Junior - Escola de Engenharia de São Carlos/USP - Engenharia
de Produção Av. Dr. Carlos Botelho, 1465 - CEP 13560-250 São Carlos -
SP. e-mail: colenci@prod.eesc.sc.usp.br**

The rapidly changing global industrial environment is forcing companies to improve their competitiveness through investment in more advanced technologies and in innovation. On of the ways to accelerate the development of high technologies begins with the co-operation university-industry which makes the creation and development of new technologies. The technology transfer, have been considered, in several studies on the subject, as one of the most effective, useful modalities to revert the present backward technological state of industry. However, there are many factors inhibiting the technology transfer. In fact, in a few occasions have the universities established mechanisms and instruments to generate the economic impacts expected from the research. This paper intend showing some aspects about the technology transfer university-industry. Thus contributing to the understand of the barriers and of the successful factors inherent in technology transfer and propose some actions and mechanisms to become the relation between the university and the industry more dynamic.

**Technological Innovation, Technology Transfer, Co-operation
University-Industry.**



NOLOGIA

GESTÃO DA TECNOLOGIA

213

1010212
230399

5

SYSNO	1010212
PROD	002548
ACERVO EESC	