

O gerenciamento estratégico da logística e os resultados no desempenho da Kepler Weber S.A.

Simone Regina Didonet (FACISA), Luiz Carlos Pistóia de Oliveira (UFSM), Rudimar Antunes da Rocha (UFSM)

The present article analyses the implications of the logistic process as a tool of strategic company alignment in an enterprise of the metal-mechanic segment of Rio Grande do Sul. The investigation was divided in three phases. In the first, were identified the company strategies utilized by the organization. Later, the company logistic process was detailed, based on the model of Bowersox & Closs (1966), allowing the identification of the main strategies adopted in the scope of this process. The third phase was characterized by the alignment of the logistic strategies with the company strategies, generating results that improved the performance of the company.

Área: Gerência de Produção / Logística

Palavras-chave: logística, gerenciamento estratégico, alinhamento estratégico, setor metal-mecânico

Dia: Este trabalho não será apresentado.

1.2. Sistemas de Produção

Cálculo do lote econômico com fator de perda de material e com custo de entrega variável

Davi Claudio (CIETEC-SP), Gilberto Vianna Teixeira (CIETEC/SP), Reinaldo Pacheco da Costa (USP)

A new supply management system (GS) is designed for a credit and debit card acquirer to manage in a more efficient way the supply of the materials to their service establishments.

This GS project began in January 2001 and will start up in August 2002. The conceptual framework, the system design and acquirer's employees training are responsibility of the project team formed by the three authors.

The objectives of the project are: to assure that the establishments will have enough material to make their transactions;

to minimize the total supply cost;

to consider supply planning and control of all players in the process: i) the company responsible for supply materials purchases; ii) the acquirer; iii) the supply materials distribution firms; and iv) service establishments using the supply materials. The main objective is that the establishments won't need to recall the acquirer anymore, to ask for supply materials. Based on transactions' time series of each establishment, the GS forecasts the transactions for the next 12 months, calculates the quantities of materials to be delivered and the date these deliveries must be made. This article focus an original method developed to calculate the economic delivery quantity, based on minimizing the acquirer supply cost considering material losses in the user establishment and delivery variable cost.

Área: Gerência de Produção / Sistemas de Produção

Palavras-chave: cálculo do lote econômico, planejamento de operações, sistema de gestão de estoques

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